

# Liza Rogers | INVESTOR SNAPSHOT



Liza Rogers is a real estate investor, property developer, and **Founder of the Women's Real Estate Network**, a social enterprise based in British Columbia that focuses on fostering community and collaboration locally and internationally.

With **25 years of experience** in global tourism and events, Liza has managed international vacation properties and has a keen eye for attracting financial partners. Her current projects include a 145-acre subdivision in Otter Point, Sooke, BC, a four-plex rental property in Constance Ave, Esquimalt, BC, a multi-family in development in Campbell River, BC, a four-plex character renovation in Victoria, BC, and five pre-sales condos in the Fraser Valley, BC. Now she's adding **Mexico** to the mix and purchasing a Boutique Hotel.

Liza's approach to real estate investing is centered around the importance of teams and partnerships in enhancing social, cultural, and environmental values in communities. She is passionate about bringing

a holistic perspective to her work and demonstrating that wealth extends beyond monetary gain. She is adamant that women need to take more financial responsibility and learn to manage their longevity.

## CURRENT PROJECTS



### Crescent Road

#### 8-Unit Apartment

Co-owner | Victoria, BC

- 8-unit ocean view apartment building purchased by WREN
- Members and friends
- 15,000 sqft property on two titles
- Currently holding as cohousing scenario with friends, possible future retirement home!
- Options include:
  - Hold and redevelopment or create our own retirement home
  - Renovate to increase energy efficiency and qualify for CMHC mortgage
  - Sell after holding period for development opportunity



### King Creek Estates

#### 145-Acre Subdivision

Partner/Developer | Sooke, BC

[kingcreekestates.com](http://kingcreekestates.com)

- 150 acres of oceanview property in Otter Point, on the outskirts of Sooke, BC, just a one hour drive from Victoria
- 10-acre properties with panoramic views of the Strait of Juan de Fuca and Olympic Mountains
- 5 minutes to the beach and at the epicentre of exciting outdoor recreation opportunities.
- These estates allow two dwellings, have hydro, roads and wells.
- Two lots remaining.



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Learn more about current projects <https://youtube.com/lizarogers>

## CURRENT PROJECTS (cont'd)



### Rockland Road

#### Multi-family Residential

Partner/Developer | Campbell River, BC

[Sales Page](#)

- Multi-residential development property (0.77 acres) in an excellent central Campbell River location.
- Mixed-residential neighbourhood close to the college, schools, shopping and recreation facilities.
- Rezoned to RM-3, with specific allowance for townhouses or row houses with secondary suites, in addition to apartments
- Up to 24 dwelling units, at a maximum height of 15m/49ft



### Constance Avenue

#### Four-plex Rental

Partner | Esquimalt, BC

[Website](#)

- Purpose-built rental in Esquimalt, BC
- 20+ units to accommodate 'the missing middle'
- Projected turnaround time 3 years
- Holding existing four-plex while rezoning
- <https://crowncapitalproperties.com>



### Forme

#### Five Pre-sales Condos

Partner | Fraser Valley, BC

[Sales Page](#)

- Purchased 5 condos with WREN Club
- Sold 4; holding 1 as cash flowing rental
- Operated on occupancy as Airbnb, fully booked from day one
- Great learning opportunity for several first time investors
- Partners include mortgage holder, property manager, small cash investors and newbies!
- Collectively deposited \$120K
- Overall value of 5 condos approximately \$2.2M



### Belmont Avenue

#### Four-plex Character Renovation

Partner | Victoria, BC

[Website](#)

- Purchased with 3 WREN Club Members – Mortgage holder/ Working Partners
- Possibilities include: Cohousing for friends and family, renovate and add more units to the basement, land assembly and
- Development potential - 6 plexes NOW allowed!
- Fan Favourite on Airbnb - Five stars for over 2 years