

FROM
ORDINARY
TO
EXTRAORDINARY

Success stories from
women investing in **Real Estate**

Curated by Liza Rogers



Excerpt

REAL ESTATE CLIFF NOTES: A DEVELOPING STORY

by Cheri Crause



In 1998, we bought our first house, with some help from Rick's parents. And then, about 1999, I read the life-changing Rich Dad Poor Dad. Kent had recommended it. It was like discovering a new language. We bought the board game too and learned by playing that. The language of leverage. Within a few years, I was buying properties for my kids, with my kids, with my brothers, with friends, and Rick was left to white knuckle it. It was the period between 2001 and 2008. You opened the mail and some bank or other said you had just qualified for yet another credit card, or line of credit. Every time we bought a property, and were approved for financing we looked at each other, with astonishment, and said "they gave us the money?" During that period, we did over 25 personal real estate transactions.

All the self-help we'd done together, all the reading, and all the seminars had taken hold. I wasn't a victim. It isn't a man's world. It's just a world. I am in control of my life in terms of how I think and the decisions I make. AND I have no control of how things turn out. Rich Dad Poor Dad had been about leverage and how to use it. Jack Canfield's book "The Success Principles" impacted me enormously when it came to responsibility. Response ability. No blame. I am responsible for my own life, regardless of how I may feel at any given moment. Feelings and emotions can't be the steering wheel in the car of my life. Emotions are like internal weather. And like all weather systems, they pass. You can stay inside and hide, or you can grab an umbrella and get outside because the sun will shine again. And a little water never hurt anybody.

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Whose voice do you hear in your mind? Does that voice give you strength or weaken you? Maybe you need to change the voice you pay attention to. Maybe you need to change the messages you are paying attention to. You have a choice...

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